# Atmoph Window, The World's First Smart Digital Window, Launches on Kickstarter

4K-Shot Videos and Live Streaming to transport your room anywhere

**Kyoto, Japan - May 12, 2015** - Today, Atmoph launches its first product, Atmoph Window, on Kickstarter to raise \$100,000 in 30 days with pledges starting from Super Early Bird \$399. It is the world's first smart digital window with a 27-inch display that lets you experience exclusive 4K-shot videos and sounds from around the world, as if you are actually there. Also, the information you need in your room will only be a glance away. Atmoph Window is available in 4 colors on Kickstarter.

### Atmoph Window lets you:

- place the window anywhere in your room
- · see beautiful 4K-shot videos of nature and cities around the world
- hear real sounds of those places from its speaker
- experience the unexpectedness of live streaming
- · purchase/download hundreds of videos over Wi-Fi
- control it with an iPhone (iOS 8 or later) or Android (4.4 or later)
- carry out multiple tasks by pausing your hand over its proximity/light sensor
- · see information you need at a glance

Kickstarter redirect link: <a href="http://atmoph.com/kick">http://atmoph.com/kick</a>







For more images, please visit: http://atmoph.com/press.html

"It all started with a tiny seed of an idea born 10 years ago. I was in my room feeling suffocated. I then found that this was because all I could see out my window was the apartment building next door. If only I could see nature spread out before me. If only I could be transported somewhere else."

Co-Founder & CEO, Kyohi Kang

# Hundreds of 4K-Shot Videos and Sounds, Also Live Streaming

In order to make the digital window to be perceived as natural as a real window, thorough and continuous testing was conducted for the right camera angle, best composition, perfect position of the horizon and so on. With around 100 footages already filmed by Atmoph, more and more videos will also be provided exclusively from our partners of professional photographers and videographers. We have also made live streaming available, as everyone is interested in what's happening now. Atmoph will continue increasing live spots around the globe.

## **Information You Need at a Glance Away**

Smartphones are a great innovation for searching for information or getting notifications, but in your room at home, sometimes it can be a pain when all you need is something simple: the time, the date, the weather or a calendar. The information you need in that moment can be seen with just a glance at Atmoph Window.

#### **About Atmoph Inc.**

Founded in 2014 in Kyoto, Atmoph is rethinking the way we connect with nature and information, in order to change your quality of time at home for the better. Atmoph Window, the world's first smart digital window, opens to beautiful scenery from around the world with 4K-shot videos and sounds.

Co-founders Kyohi Kang and Kyohei Nakano were teammates who had worked together on building user interface and network services at Nintendo.

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